

ASIA'S BEST DEFENCE NETWORKING PLATFORM

대한민국 방위산업전

DX KOREA 2024

DEFENSE EXPO KOREA

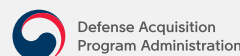
2024.9.25(Wed.) ~ 9.28(Sat.)

KINTEX Hall 6,7,8

ORGANIZER



Support



EXHIBITION OVERVIEW



TITLE: THE 6TH DEFENSE EXPO KOREA (DX KOREA 2024)

DATE: September 25(Wed.)-28(Sat.)2024

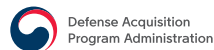
LOCATION: KINTEX HALL 6,7,8

SCALE: about 350 Exhibitors, 50 Countries

ORGANIZER



Support



Official Event Schedule

MEDIA DAY | Sep. 24th (Tue.)

Exclusive journalist invited exhibition briefing, and live fire & maneuver demonstration.

OPENING CEREMONY | Sep. 25th (Wed.)

Networking event with reception, government, international VIPs, exhibitors' representatives and participants.

LUNCHEON | Sep. 25th (Wed.)

Grand opening of the exhibition attended by major international and domestic VIPs followed by exhibition tour, Luncheon, and Future Land Forces Weapon Show.



ASIA'S BEST DEFENCE NETWORKING PLATFORM



Int'l Certificated Exhibition by Association of Korean Exhibition Industry (AKEI)

DX KOREA 2024 STRATEGIES

● Create Business Marketing Program for International Defense Cooperation and Trade

- Invite VIP delegation from **50** countries (MND, JCS, Army chief of staff and DAPA)
- Invite **International Buyers** through KOTRA abroad branches (84 countries, 127 branches)
- Invite defense purchase decision makers from **MND, JCS, Army HQ and DAPA**
- Increase exhibitors' **Business matching** with International VIPs, decision makers and international buyers
- **VIPs, Military Officials, Industry Colleagues** attend receptions and event to socialize.
- Increase purchase interest through **Live Fire & Maneuver Demonstration** for product evaluation and testing

● Increase in Business Consultation Convenience

- Enhance **VIP Lounge** for business meeting with international buyers
- Establish larger **business lounge** for buyer consultation program
- Install defense product trade **consulting zone** hosted by Korea Defense Industry Association
- **Pitch Day program** operation for introducing exhibitor's new product and new technologies
- Provide promotion & marketing programs for exhibitors (seminars, newsletter, online promotion, etc.)

● Broaden Defense Industry Conferences & Seminars

- Stimulate network between industry, academia, researcher, and military through international conference
- Future Ground Forces Development Symposium / Army Combat Development Seminar
- Army TRADOC Presentation & Networking

● Business Meeting support concretely and actively

- ① Announce the delegation list
- ② Desired delegation survey
- ③ **Arrange a meeting between delegations and overseas exhibitors**
- ④ Meeting at the booth during exhibition period



DX KOREA Purpose

Provide a valuable opportunity for domestic and international defense & technology cooperation and trade through Land Forces & Naval specialized exhibition.

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Promote your defense products and exchange essential information for the future defense development.

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Promote and develop Republic of Korea Army and Armed Forces through specialized defense exhibition.

DX KOREA 2022 IN FIGURES



● Exhibition Overview

Date: September 21 (Wed.) – 25 (Sun.) 2022

Location: KINTEX HALL 6,7,8 / Outdoor Exhibition / R.O.K Army ○○ Field Training Site

Exhibition Scale

- Exhibition Size **88,160** m² (Indoor 28,160m² / Outdoor 60,000m²)
- **350** Exhibitors from **40** Countries

● Buyer & Visitor Status

- **150** overseas VIPs (Army Chief of Staff & Deputy Level) from **28** countries.
- **67** Companies & **39** International Buyers invited to the **KODAS** export consultation.
- About **20,000** professional observers visited
 - Minister of National Defense, Chairman of Defense Committee of National Assembly, Member of the National Assembly, Chief of Staff of the Army/Naval Operations/ Korea Air Force, Commandant of the Republic of Korea Marine Corps, Minister of DAPA and Ambassadors and Defense Attache to Korea, etc.
- Total of **65,000** Visitors visited

● Business Support

- Increased exhibitor business-matching and operation of defense trade consulting zone
- Conferences and seminars hosted by various military & government organizations
- Pitch Day Program (introducing new product/technology) – 13 exhibitors announced
- Live Fire & Maneuver Demonstration
 - **26** types of military vehicles & equipment demonstration
 - **41** types of military vehicles & equipment display

● Delegation (37 delegations from 28 countries)

Asia (16)	Kingdom of Cambodia, Japan, The United Arab Emirates, Kingdom of Thailand, Republic of Uzbekistan, Republic of the Philippines, Mongolia, Republic of Indonesia, Republic of Singapore, Islamic Republic of Pakistan, Hashemite Kingdom of Jordan, Kingdom of Saudi Arabia, Socialist Republic of Viet Nam, Brunei Darussalam, The Republic of Maldives
Africa (2)	The Arab Republic of Egypt, Federal Republic of Nigeria
Europe (6)	Republic of Estonia, The French Republic, The Italian Republic, Romania, The Slovak Republic, The United Kingdom
America (3)	Federative Republic of Brazil, Republic of Ecuador, The United States of America
Australia (1)	Commonwealth of Australia

● Major Exhibitors

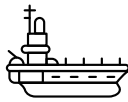


BUSINESS ITEM



Ground Systems

- MBTs, Armored Fighting Vehicles, Military Vehicles, Special purpose vehicles, Mine-Clearing Line Charge, MRAP, etc.
- Artillery, Small Arms, Guided Weapons, Laser Weapons, Ammunition, Artillery Shells, Rockets, Bombs, etc.
- Anti-Aircraft Weapons, Aerial Defense Radar, CBRN Equipment, etc.



Naval Systems

- Combat Vessels : Destroyers, Submarines, Patrol Boats, Attack/Landing Craft, Specialized Ships, etc.
- Marine Systems : PGM, SSRS, Comms, Naval Gun, Target Acquisition Systems, etc.
- Support & Engineering: Ship Subsystem, Stealth materials, Electronic Support, Ship Design/Classification/building, etc.
- Marine Unmanned Systems : Unmanned surface vehicle multipurpose, Undersea Vehicle Micro, and mine speeding USVs, etc.



Electronics & Communications Systems

- Command, Control and Communication (C3) Systems, Intelligence, Surveillance & Recon (ISR) Systems, etc.
- Identification Friend or Foe (IFF), Night Vision Systems, Target Acquisition and Tracking Systems, Laser Technologies, etc.
- Electronic Warfare (EW), Network Centric Warfare (NCW) Systems, Electronics Countermeasures Systems, etc.
- Training and Simulator(Land, Air, Naval)



UAM, Unmanned Systems / Robots, AI, Defense Space

- UAVs / UGVs / USVs : Surveillance, Communications Relay, Heat Sensor, Infrared Light Sensor, Security, Firefighting, Aerial Photograph, Construction, Leisure, Mapping, etc.
- UAM : PAV, Vertiport(Hub), e-VTOL, Tilt Rotor, ICT Solution, Air Traffic Management System(ATMS), etc.
- Robot: Reconnaissance, Surveillance, Observation, Bomb Disposal, Medical / Wearable Robots, etc.



Security & IT Sector

- Military-IoT, Cloud, Big Data, Security Convergence Technology Product, etc.
- ICT based Mobile Subscriber Equipment, SMART Management System, etc.



Combat Support & Military Equipment

- Combat Equipment, Uniforms, Bulletproof, Optical Devices, Pouches & Attachments, Special clothes, etc.
- Hydration System, Bayonets, Scabbards, etc.
- Rappel, Links, Ropes, Lifesaving & Medical Equipment, Multi-purpose Transporters, etc.



Counter Terrorism, Law Enforcement

- EOD Detection, X-Ray Inspection, Self-Defense Equipment, Anti-Riot Equipment, Law Enforcement Armored Vehicles etc.



DX KOREA2024 REGISTRATION

Submit Application Website > Exhibitor Registration




Submit Deposit Upon approval, remit 50% of total cost (within two weeks of approval)

Submit Remaining Payment Remit 50% remaining payment by May 31st, 2024



DX KOREA Organizing Committee

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